

PART	Study Components	Course Title
	SEMESTER – I	
I	Language –I	
II	English-I	
III	Core – I History Of Cinema & Film Appreciation	
IV	Allied Paper – I Advertising	
V	Environmental Studies #	
	SEMESTER – II	
I	Language –II	
II	English-II	
III	Core – III Introduction to Film Studies	
III	Core – IV Basic Photography	
IV	Allied Paper – II Advertisement Film Making	
V	Value Education – Human Rights #	
	SEMESTER – III	
III	Core – V Dynamics Of Visual Communication	
III	Core – VI Writing for Print and Broadcast Media	
III	Core – VII Overview Of Entertainment & Media	
III	Core – VIII Digital And Social Media Advertising	
IV	Allied Paper – III Social Psychology	
III	Core – IX Film Technology – I	
III	Skill Based Subject 1- Communication Skills I	
IV	Tamil @ /Advanced Tamil # (or) Non-Major Elective–I :	
IV	Yoga for Human Excellence # / Women’s Rights #	
	Constitution of India #	
	SEMESTER – IV	
III	Core – IX Audio and Video Production Techniques	
III	Core – X Film Technology - II	
III	Core – XI Digital Photography	
IV	Allied Paper – IV Public Relation	
IV	Elective – I	
IV	Elective – II	
IV	Skill Based Subject 2 - Communication Skills II	
IV	Tamil @ / Advanced Tamil # (or)	
IV	Non-major elective –II : General Awareness #	
	SEMESTER – V	
III	Core – XII Aspects Of Film Production Management	
III	Core – XIII Television Production & Programming	
III	Core – XIV Film Production, Distribution & Marketing	
IV	Elective – III	
IV	Elective – IV	
IV	Skill Based Subject 3 – Campus to Corporate	
	SEMESTER – VI	
III	Core – XII Media - Laws& Ethics	
IV	Elective – V	
IV	Elective – VI	
V	Extension Activities @Internship	
V	Project Study	
V	Skill Based Subject 4 – Soft Skills for Business	